



# **Blockchain Payments: Treasury Management**

## Treasury Management

Your supply chain is global, but your treasury workflows depend on slow, high-fee, and cumbersome processes.



# THE PROBLEM



## Blockchain Payments

Use Stablecoins (regulated digital dollars) to move money around the globe instantly and cheaply. Stay 100% within your Salesforce environment with full audit trails and history.

# THE SOLUTION

# Blockchain Payments



# Global Treasury Operations

## Stablecoins - Digital Dollars

On July 18, 2025, the GENIUS Act became law. This created a governing framework for US denominated and regulated stablecoins. These regulated coins can be used for global payments and settlement, with blockchain transactions settling in seconds. Legacy bank transfers can take days.

## Transparent Workflows

Salesforce is more than a CRM, it's a full automation system with a "Clicks, not Code" system for workflow automation. Easy integrations with Slack, Email, and SMS for approval system let you integrate payments directly into your workflows.

## Every Transaction Recorded

Every transaction is recorded in Salesforce, accessible with the same Reports and Dashboard technology you use for sales and customer service systems. Easily view and report on bank-to-stablecoin conversions, transfers to external companies, or off-ramps to overseas bank accounts held by your company.



What does that mean?

You can move money between your bank and stablecoins with existing ACH, Wire, SEPA, PIX, or SPEI Infrastructure. You can then send it globally in seconds. The recipient receives it in a Wallet, Exchange, or Bank Account.



1.

# How does it work?

## Setup a Crypto Wallet in Salesforce

Crypto Wallets hold stablecoins and other assets.

1. Options include our Salesforce Native Wallet (powered by Circle), or self custody wallets like Metamask or Coinbase.

## Create Bank On-Ramps and Off-Ramps:

Bank Accounts are setup on your behalf that will send stablecoins into your wallet. Vendors can connect their Bank Account (Off-Ramp) or Wallet for receiving crypto.

3. **Data is Marked to Market in Local Currency:** Stablecoins are transmitted in real time by your company when the bill is due, reaching your vendor's bank or off-ramp in seconds.

# Setup On-Ramps Easily in Salesforce

Web3 Enabler Blockchain ... Welcome Org Wallets Account Wallet Web3 Wallets Inbound Blockchain Transactions Outbound Blockchain Transactions Blockchain Transfers Bridge Entities More

Bridge Entity  
Spencer Goldberg

Legal Name Spencer Goldberg Email spencer@web3enabler.com

Send KYC/TOS Links Email Create External Account Request Endorsements

### New Wallet On-Ramp (Bridge)

\* = Required Information

**Information**

**\* Bridge Entity**  
Spencer Goldberg

**\* Destination Org Wallet**  
Metamask Wallet

**Currency**  
USD

**\* Network**  
Base (Coinbase)  
[View all dependencies](#)

**Stablecoin**  
USDC - USD Circle Coin  
[View all dependencies](#)

Cancel Save & New Save

**System Information**

Bridge Entity Name Spencer Goldberg  
Created By User User, 12/4/2025, 7:18 AM

Owner User User  
Last Modified By User User, 12/7/2025, 6:53 AM

# Creating an On-Ramp Bank Account

## Details

### Information

Bridge Entity  
[Spencer Goldberg](#)

Wallet Onramp (Bridge) Name  
WOR-000001

### Bank Information

Bank Name	Bank Routing Number
Lead Bank	101019644
Bank Address	Bank Account Number
1801 Main St., Kansas City, MO 64108	214662903310
Bank Beneficiary Name	Currency
Spencer Goldberg	USD
Bank Beneficiary Address	
7421 Riverside Terrace, Apt 6D, New York, NY 10027, USA	
Payment Rails	
ACH Deposit,Wire Transfer	

### On-ramp Wallet Information

Destination Org Wallet	Wallet Address
<a href="#">Metamask Wallet</a>	0xf7412a1aa5a670ae2d8bf1f5061966a416ba6891
Stablecoin	
USDC - USD Circle Coin	
Network	
Base (Coinbase)	

### System Information

Created By	Owner
<a href="#">User User</a> , 12/7/2025, 6:56 AM	<a href="#">User User</a>
	Last Modified By
	<a href="#">User User</a> , 12/7/2025, 6:57 AM

- Bridge Virtual Account Activities (0)
- On-Ramp Blockchain Transactions (0)

# With Easy to Use Deposit Instructions

## Payment instructions

Spencer Goldberg • USD (ACH, WIRE TRANSFER) → USDC (Base (Coinbase))

Use these instructions to initiate the payment.

Payment rail(s):	ACH, WIRE TRANSFER
Beneficiary name:	Spencer Goldberg
Bank name:	Lead Bank
Bank address:	1801 Main St., Kansas City, MO 64108
Bank routing number:	101019644
Bank account number:	214662903310
Beneficiary address:	7421 Riverside Terrace, Apt 6D, New York, NY 10027, USA
Currency:	USD

## Destination details

This is where the payment will land.

Destination blockchain:	Base (Coinbase)
Destination currency:	USDC
Destination wallet address:	0x7412a1aa5a670ae2d8bf1f5061966a416ba6891

# Send Transactions Easily Within Salesforce

Web3 Enabler Blockchain ... Welcome Org Wallets Account Wallet Web3 Wallets Inbound Blockchain Transactions Outbound Blockchain Transactions Blockchain Transfers Outbound Transactions On-Ramp Blockchain Transactions More

Web3 Wallet W3W-0000 Create Wallet Create Transaction

Details

Information

Wallet Name  
Circle Wallet

Wallet ID  
W3W-0000

System Information

Created By  
User User, 12/4/2025, 7:56 AM

Wallet Accounts (7)  
7 items - Updated a few seconds ago

Wallet Name	Wallet Address		
1 WA-0002	0x94a93a4e9495710f88d4267ca8686f24e1eb879b		
2 WA-0003	CWWBbtEshyXRUSSUJo798WYNRagXwb4enrM91otNxfS		
3 WA-0004	0xf3f257edeed0f11a28e869886b5d6fd9bbb1b89c		
4 WA-0005	0xf3f257edeed0f11a28e869886b5d6fd9bbb1b89c	Avalanche	Standard Wallet
5 WA-0006	0xf3f257edeed0f11a28e869886b5d6fd9bbb1b89c	Ethereum	Standard Wallet
6 WA-0007	0xf3f257edeed0f11a28e869886b5d6fd9bbb1b89c	OP Mainnet. (Optimism)	Standard Wallet
7 WA-0008	0xf3f257edeed0f11a28e869886b5d6fd9bbb1b89c	Polygon PoS	Standard Wallet

View All

Send

Enter amount and confirm

Back to wallet selection

Asset & Amount

USDC  
Base (Coinbase) 4 MAX

Balance: 4 USDC

Fees will be calculated after approval and before sending transaction. Make sure you have enough Assets to cover Transaction Fees.

To

Web3 Enabler, Inc. - EVM Account Wallet  
(0xf7412a1aa5a670ae2d8bf1f5061966a416ba6891)

Cancel Continue

Wallet Assets

\$9.25  
Total Portfolio Value

2 Assets Available

USDC  
USD Coin 4 USDC \$4.00

USDC  
USD Coin 6.25 USDC \$5.25

# Vendors and Contracts Get Paid Easily

## Configure Payable Wallet

Set up your wallet to receive payments from Web3 Enabler

### ☰ How would you like to receive payments?

Select your preferred payment method. This will determine which assets and networks are available.



#### Receive Crypto

Receive payments directly to your crypto wallet address. Funds stay in cryptocurrency and can be managed like any standard wallet.



#### Direct to Bank

Automatically convert crypto payments to fiat and deposit directly into your connected bank account. Perfect for businesses that need stable value.

Next →

100% Salesforce Native  
100% Blockchain

**Transactions  
Take Place  
On-Chain**



# Transactions Map On-Chain Assets to Fiat



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Outbound Blockchain Transaction

**OBC-TXN-00000001**

New Contact

Edit

New Lead

## Details

### Information

Outbound Blockchain Transaction Id

OBC-TXN-00000001

Web3 Payable

[Payable-000000](#)

Org Wallet (From)

[Trust Wallet \(EVM\)](#)

Test Transaction

Network

Ethereum

Asset Token

[Tether - USDT](#)

Asset Quantity

200.00000000

### Financial Data

Exchange Rate

1.000000000000

Transaction Value

\$200.0000

System Notes

Transaction Recorded.

User Notes

### On Chain Data

Chain Network Name

Block Number



## Outbound Blockchain Transaction History (1)

Date:

1/26/2025, 1:30 PM

Field:

Created.

User:

[Web3 Enabler Integration User](#)

Original Value:

New Value:

[View All](#)

# On-Chain Details Preserved for Verification

## On Chain Data

Chain Network Name

ETH\_MAINNET



Block Number

0x14b469c



Transaction Hash

0xb9c33f7edd47c26229a3284a4b4c16b97473e39bcbe4c85dd2c132156fa9ca4d



Chain Asset

USDT



Transaction Timestamp

1/26/2025, 1:30 PM



From Address

0x8f5a5731ffa234d16172b86cedf1572c0567e196



Transaction Detail

<https://etherscan.io/tx/0xb9c33f7edd47c26229a3284a4b4c16b97473e39bcbe4c85dd2c132156fa9ca4d>



To Address

0xefe0c35fc13ef949e783ae9c3f17b19b1c831c6e



Contract Address

0xdac17f958d2ee523a2206206994597c13d831ec7



Chain Value

200.0000000



## System Information

Created By

 [Web3 Enabler Integration User](#), 1/26/2025, 1:30 PM

Last Modified By

 [Alex Hochberger](#), 11/26/2025, 1:57 PM

# Source of Truth - Verifiable On-Chain



## TRANSACTION ACTION

Transfer 200 USDT (\$199.98) to [0xEfe0c35Fc13eF949e783ae9c3F17B19B1C831C6e](#)

Transaction Hash: [0xb9c33f7edd47c26229a3284a4b4c16b97473e39bcbe4c85dd2c132156fa9ca4d](#)

Status: Success

Block: 21710492 2177073 Block Confirmations

Timestamp: 304 days ago (Jan-26-2025 06:30:47 PM UTC)

Sponsored:



From: [0x8F5A5731fFA234D16172B86ceDF1572C0567e196](#)

Interacted With (To): [0xdAC17F958D2ee523a2206206994597C13D831ec7](#) (Tether: USDT Stablecoin)

ERC-20 Tokens Transferred:

All Transfers Net Transfers

From [0x8F5A5731...C0567e196](#) To [0xEfe0c35F...B1C831C6e](#) For 200 (\$199.99) Tether USD (USDT)

Value: 0 ETH (\$0.00)

Transaction Fee: 0.00045173150570287 ETH \$1.37

Gas Price: 7.14798971 Gwei (0.00000000714798971 ETH)

# Reportable as Salesforce Data



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Welcome

Org Wallets

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On-Ramp Blockchain Transac...

Inbound Blockchain Transacti...

Outbound Blockchain Transa...

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Report: Outbound Blockchain Transactions

## All Outbound Blockchain Transactions

All Inbound Transactions that occurred.

Enable Field Editing



Add Chart



Edit

Total Records: 3  
Total Transaction Value: \$940.0000  
Total Asset Quantity: 940.0000000

	Outbound Blockchain Transaction Id	Account Wallet (To): Account: Account Name	Org Wallet (From): Wallet Name	Network	Asset Token: Asset Token Name	Transaction Timestamp	Transaction Value	Transaction Detail
1	OBC-TXN-00000001	Venture Capital Community (VCC)	Trust Wallet (EVM)	Ethereum	Tether - USDT	1/26/2025, 1:30 PM	\$200.0000	<a href="https://etherscan.io/tx/0x">https://etherscan.io/tx/0x</a>
2	OBC-TXN-00000005	Doist	Olapa Coinbase USDC	Ethereum	Circle - USDC	2/12/2025, 6:06 PM	\$20.0000	<a href="https://etherscan.io/tx/0x">https://etherscan.io/tx/0x</a>
3	OBC-TXN-00000010	Doist	Olapa Coinbase USDC	Ethereum	Circle - USDC	2/13/2025, 10:22 AM	\$720.0000	<a href="https://etherscan.io/tx/0x">https://etherscan.io/tx/0x</a>
4							\$940.0000	



Web3 Enabler Blockchai...

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Report: Inbound Blockchain Transactions

## All Inbound Blockchain Transactions

All Inbound Transactions that occurred.

Enable Field Editing



Add Chart



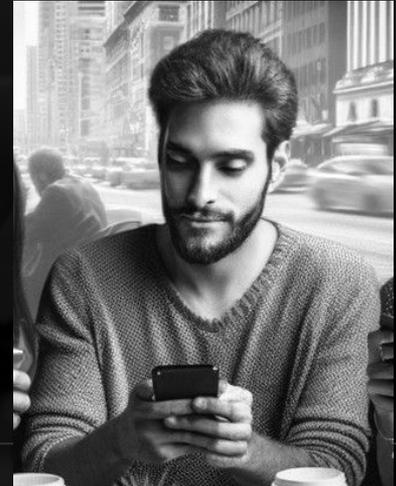
Edit

Total Records: 1  
Total Transaction Value: \$9.9719  
Total Asset Quantity: 0.0030816

	Inbound Blockchain Transaction Id	Account Wallet (From): Account: Account Name	Org Wallet (To): Wallet Name	Network	Transaction Value	Asset Token: Asset Token Name	Transaction Timestamp	Transaction Detail
1	IBC-TXN-00000000	Coinbase	Trust Wallet (EVM)	Ethereum	\$9.9719	Ethereum - ETH	1/23/2025, 4:37 PM	<a href="https://etherscan.io/tx/0xfc">https://etherscan.io/tx/0xfc</a>
2					\$9.9719			

**Full Cryptocurrency  
Transparency**

**Zero Blockchain  
Knowledge Required**



# Training & Support

Enterprise Grade Support

## Training and Support for your Salesforce Team

Web3 Enabler trains your Salesforce team, providing ongoing support to your organization. White glove on-boarding is available.

## Library of Videos and Explanations

Web3 Enabler is creating a library of explainer videos and demo videos for all features. Custom videos can be created as required. Co-branded explainer videos can be created for your clients and vendors.

## Video Meeting and Remote Support

With Salesforce “Support Login” enabled and video meetings, we can help your Salesforce team, your treasury team, and your clients and vendors, ensuring their success.



# READY TO GO

## Step 1

Identify 1 to 5 pilot vendors and contractors, and 1-3 pilot users to manage

## Step 2

Choose which blockchains and tokens you wish to support, and setup initial payables.

## Step 3

Expand the pilot to more vendors and contractors.



# About Web3 Enabler

**Web3 Enabler** is the trusted Salesforce ISV Partner for all things Blockchain and Crypto. Vetted by the Salesforce Web3 Studio as the first blockchain ISV partner, and one of the founding 31 members of the Circle Alliance Program, Web3 Enabler is the trusted solution provider for Enterprise Blockchain.

In addition to Blockchain Payments, Web3 Enabler is the author of Digital Asset Wallet, the Wealth Management and Crypto-Advisory tool, plus XRP for Salesforce, Cardano Ada Wallet for Salesforce, and the Circle Programmable Wallet for Salesforce.



ISV  
**PARTNER**



# THANK YOU!

We look forward to helping on your journey into the world of stablescoin and blockchain.

**Contact**  
[alexh@web3enabler.com](mailto:alexh@web3enabler.com)

Schedule with Alex

